

ARTHUR IMPERIAL

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Professional Experience

Learning Specialist

G Adventures | March 2025 – Present

- Oversee the design, development, and delivery of G Adventures' global sales training program, aligning learning content with business goals and learner needs to drive measurable sales performance improvements.
- Facilitate leadership workshops for global offices, equipping managers with skills and frameworks to lead effectively in a dynamic, international environment.
- Lead enablement and rollout of AI training initiatives, supporting staff adoption of generative AI tools to enhance creativity, efficiency, and innovation across teams.
- Collaborate cross-functionally with subject matter experts, HR, and leadership to continuously evolve training content and delivery methods in line with organizational priorities and industry trends.
- Utilize data-driven feedback and agile learning design methodologies to improve training effectiveness and learner engagement.

Engineering Communications Instructor

University of Toronto | Sept. 2014 – Apr. 2023

- Led 30+ teams per semester on complex design projects, managing timelines, deliverables, and stakeholder expectations.
- Created comprehensive instructional materials (lecture slides, e-learning modules, interactive activities) tailored to diverse learner needs, applying learning principles and instructional design methodologies.
- Delivered lectures, workshops and tutorials on communication, design thinking, and project documentation for multidisciplinary engineering teams, fostering transferable skills aligned with professional standards.
- Provided detailed, actionable feedback on technical documents and presentations (e.g., RFPs, portfolios, and product pitches) to enhance learner outcomes.

Certifications

- **Learning Experience Design (LXD) Certification** | *York University* (2024–2025)
- **Product Management Certification** | *BrainStation Toronto* (2019)

Education

- **PhD (ABD), Political Science** | *York University* (2009–2014)
- **MA, Political Science** | *McMaster University* (2006–2007)
- **Specialized Honours BA, Political Science** | *York University* (2000–2005)

Skills

L&D Tools & Technology: Articulate 360, Adobe Suite, Vyond, Final Cut Pro, Microsoft 365

L&D Competencies: Instructional design, curriculum development, e-learning, facilitation, stakeholder collaboration, course evaluation, adult learning principles, LMS administration

References available upon request